

THE LISTING LOWDOWN

It's **R1800** per annum to list. That's ONLY R150 per month.

1. WHY LIST WITH US?

ANNUAL FEE. NO COMMISSION.

We have over 12 years experience in the product and digital side of the tourism industry. We know what works and what doesn't. We charge a once-off annual fee for your listing, blog post and social call outs.

We don't take any commission, and all bookings go direct. In short, we are simply a marketing platform.

We intend to keep the directory small and niche; in the hopes that each precious property gets their time in the spotlight and guests aren't overwhelmed with listings.

2. COST OF LISTING

R1800 PER ANNUM

The cost of your listing equates to a few bed nights. Overall, our once-off fee is (probably) what you'd pay for a single blog post or social media content, which you get in addition to your listing in our directory.

Think about it. Even if you don't receive enquiries from the website, you've already got your money's worth from the few social media posts, a well-ranked original blog post, and exposure on our website for a year. We WANT you to get enquiries, AND we want you to feel that you've spent your money wisely.



4. SOCIAL MEDIA CHANNELS

CATCH US HERE

Pinterest : snoozingtravellers
Twitter : snoozingtravel
Facebook : Snoozing Travellers
Instagram : snoozingtravellers
LinkedIn : snoozing-travellers

3. WHAT'S INCLUDED?

LISTING, BLOG, SOCIAL

- A listing on our directory, complete with original content. Your logo, links to your website.
- A welcome Tweet.
- Your own Pinterest board.
- An Insta story and post.
- A Facebook album.
- A keyword targeted blog post, launched later after listing and social call outs.
- If we visit your property, we'll do an Instagram takeover.
- Annual report.



5. HOW TO LIST

YOU EMAIL US. THAT'S IT.

Email listings@snoozingtravellers.co.za and we'll send you the launch timeline document, contract and invoice. When payment is received, we'll build and market your listing. Your listing goes live within 5 - 7 working days after you've made payment. Just before we market your listing, we will send it to you for approval.

6. ANNUAL STATS...AND RENEW

HAPPY? THEN RENEW.

When your listing is up for renewal we'll send you a reminder. You'll receive stats of your annual traffic, interest and enquiries.

If you are happy, we encourage you to renew. When you renew, we'll do a property "relaunch".